

The National Endowment for the Arts' Strategic Plan Framework for FY2012-2016

Proposed Strategic Goals, Outcomes, and Performance Measures (August 2010)

MISSION STATEMENT

To advance artistic excellence, innovation, and creativity for the benefit of individuals and communities

VISION STATEMENT

A Nation in which the arts enrich the lives of all Americans and enhance the livability of communities

GOAL 1: To Create Art that Meets the Highest Standards of Excellence

Outcome 1.1

The Portfolio of American Art is Expanded

Measure 1.1.1

Post-Award Review by Independent Experts of Artistic Excellence in NEA Grants

Measure 1.1.3

Post-Award Review by Independent Experts of Innovation in NEA Grants

Measure 1.1.2

Percent of Grants Awarded for Projects Using Innovative Forms of Art-Making

GOAL 2: To Engage the Public with Diverse and Excellent Art

Outcome 2.1

Americans Throughout the Nation Experience Art

Measure 2.1.1

Percent of Adults Experiencing Art During the Most Recent NEA Population Survey Period

Measure 2.1.2

Percent of Adults who Report Being Affected by NEA-Funded Art Exhibits and Performances

Measure 2.1.3

Percent of Grants Awarded for Projects Using Innovative Forms of Art Delivery

Measure 2.1.4

Post-Award Review by Independent Experts of Innovation in NEA Grants

Outcome 2.2

Americans of All Ages Acquire Knowledge or Skills in the Arts

Measure 2.2.1

Percent of Children/Youth and Teachers who Demonstrate Learning in Arts Education Standards-Based Projects

Measure 2.2.2

Percent of Adults Participating in at Least One Arts Education Activity (e.g., class, lesson) During the Most Recent NEA Population Survey Period

Outcome 2.3

American Communities are Strengthened Through the Arts

Measure 2.3.1

Number of Communities that Enlist the Arts in Efforts to Improve Livability

Measure 2.3.2

Types of Partners in Communities that Enlist the Arts in Efforts to Improve Livability

Measure 2.3.3

Percent of Grants Awarded for Projects that Demonstrate Improved Livability in Specific Impact Areas

GOAL 3: To Promote Public Knowledge and Understanding about the Contributions of the Arts

Outcome 3.1

Evidence of the Value and Impact of the Arts is Expanded and Promoted

Measure 3.1.1

Percent of NEA Research Agenda and Distribution Milestones Met to Address Priority Research Gaps

Outcome 3.2

Partnerships Increase the Domestic and International Impact of the Arts

Measure 3.2.1

Number of Federal Agency Partners and Partnerships that Include the Arts in Their Program Planning

Measure 3.2.2

Number of Partnerships that Promote American Art and Artists Internationally or Bring Art and Artists from Other Countries to U.S. Audiences

GOAL 4: To Enable the NEA Mission through Organizational Excellence

Outcome 4.1

NEA Attracts, Maintains, and Optimizes a Productive, Creative, and Motivated Workforce

Measure 4.1.1

Percent of Employees Reporting Positive Responses to Key Questions on the Annual OPM Federal Employee Viewpoint Survey

Measure 4.1.2

Percent of Employees Hired Within 80 Days of Approval to Recruit

Measure 4.1.3

Percent of Time IT Systems are Available to NEA Employees

Outcome 4.2

NEA is an Efficient and Vigilant Steward of Public Funds

Measure 4.2.1

NEA's Financial Statements Audit Opinion

Measure 4.2.2

Applicant Satisfaction with Application Guidance

Note 1. The NEA Strategic Plan Framework applies to all Agency activities, including its direct grant programs and sub-grants awarded through its grants to the State arts agencies and regional arts organizations.

Note 2. Performance measures under Goals 1, 2, and 3 only apply, whether in whole or in part, to the outcomes with which they are associated.